

NY4

INDEPENDENT, THE ARMORY SHOW AND OTHERS

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After the recent Rob Pruitt award for Best Alternative Project of the year, Independent strikes back at the same location—the former DIA Center for the Arts build-



ing in Chelsea. Conceived by Elizabeth Dee and Hotel's Darren Flook as a new platform for challenging traditional art fairs and recurrent models of presentation, the new hybrid format has developed with a creative advisory team coordinated by Matthew Higgs. In 2011, Independent is presenting over 40 international galleries and non-profit spaces, a startling combination of established names and young, emerging initiatives. There will be solo and group shows as well as collaborative projects, aiming at something closer to an art show than a display of an endless series of white, cubic booths. On the other end, the Armory Show has commissioned artist Gabriel Kuri to develop the visual identity of the fair, and is presenting a selection of contemporary galleries at Pier 94 while gathering modern art dealers at Pier 92. The same week the city is hosting VOLTA NY, the invitational show of solo artists' projects on 34th Street; Pulse, with the new director Cornell DeWitt, is taking place at Metropolitan Pavilion and The Art Show, organized by the Art Dealers Association of America to benefit the Henry Street Settlement, will be located at Park Avenue Armory. Once again, the city will turn into an art shoppers' paradise.

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